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Songwriter's Market 2016: Where & How To Market Your Songs



Synopsis

THE MOST TRUSTED GUIDE TO SONGWRITING SUCCESSFor nearly 40 years, Songwriter's Market has provided songwriters and performing artists with the most up-to-date information needed to place songs with music publishers, find record companies and producers, obtain representation with managers, and much more. Featuring a holistic focus on all aspects of songwriting--from idea generation to marketing--this completely updated edition has more resources than ever before, giving you the tools and first-hand knowledge you need to launch your songwriting career. You'll also gain access to:Articles on improving and honing your songwriting craft: from finding your voice to using rhyme and alliteration to create a better songTechnical pieces on project management, the best tools for songwriting on the go, and using social media to your advantageNew interviews with industry executives and insidersHundreds of songwriting-placement opportunitiesListings for songwriting organizations, conferences, workshops, retreats, colonies, contests, venues, and grant sources (helpful for indie artists looking to record and tour on their own)+ Includes an exclusive FREE download of the webinar "Pat Pattison Masterclass: Rhythm and Point of View" by best-selling songwriter and author Pat Pattison"This book is for the self-starters, the hard workers, and the driven songwriters. Writing songs is only the first part of the journey. Once you've crafted the perfect song, you need to get it into the right hands. Songwriter's Market provides you with the tools you need to do just that." --Ben Camp, assistant professor of songwriting at Berklee, songwriter for Sony/ATV, and songwriter for artists on Columbia, Sony, and Universal"For many years, my role in the music industry has been as a director, and now an owner, of a global songwriter membership organization. Through my experience, I know that songwriters consistently refer to the Songwriter's Market as a go-to resource for credible services, information, and connections." --Sheree Spoltore, founder and president of Global Songwriters Connection and former assistant executive director of Nashville Songwriters Association International

Book Information

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Customer Reviews

In my long hunt for the hidden treasure of publishers interested in listening to songs by unknown songwriters such as myself, this book offers more to the pirate treasure map than what I had previously. In other words, the book provides lists and contact information for several music publishers of the genre I write in (CCM & Worship), but there really aren't but a few listed that are accepting unsolicited song submissions. I have to admit that I have more information than before I purchased this book, but much of that tells me of more publishers who have their doors closed. So, we'll see what happens with the 3 or so publishers who are actually accepting songs in my narrow genre. A few more thoughts about the lists of publishing opportunities: The lists are not up to date. Some of the publishers listed no longer exist. Others do not have the right contact information - but you can still search for the right contact info via websearch. I also recommend going to the publisher websites to verify the song submission rules stated in the book (because the book sometimes has it half-right). The book contains articles and other helpful insights for songwriters. Those articles are worth reading. The book also contains a list of songwriter organizations. One claims that it will give you something for free if you contact them and mention the book and its offer. I contacted them and asked but still haven't heard back from them in about 1 month since my effort to cash in. The book also lists some songwriting competitions, some that I have heard of and some that I have not. So, if you are like me and love writing songs, hope to get one or more songs published, and have no publishing contacts, then this book is worth its cost - I recommend it.

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